



The Adventures of
ZooBugs-Zoom™

The Adventures of ZooBugs-Zoom is an exciting new educational children's television show about a crew of humanoid bugs that go on adventures to explore and learn about the world.

26 episodes, 11' each

**Target demographic:
Children ages 3-8**

Creating child and parental interaction will be key.

Pre-K to Prime

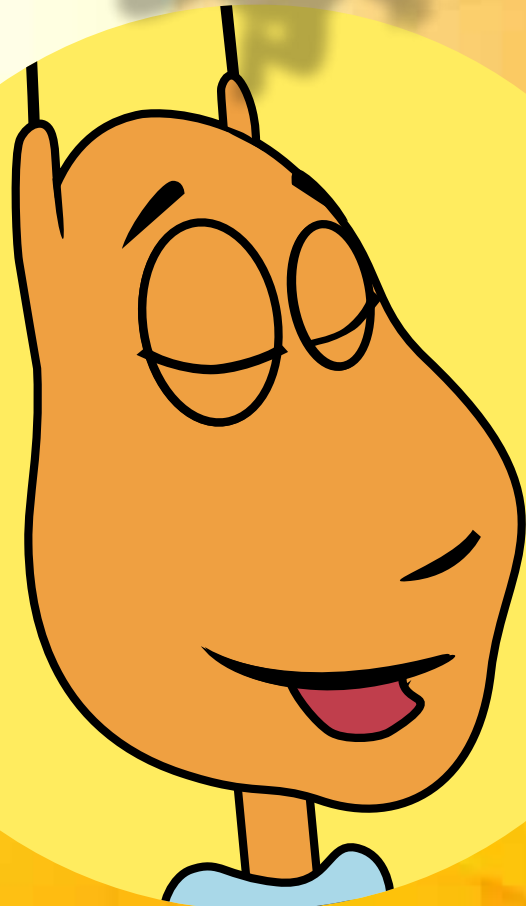


Character Profile: Beebop

If you need something done in a jiffy, Beebop is your bug! After all, he IS the only member of the ZBZ who can really fly! Beebop is the “go-to” intern of the ZooBugs-Zoom. His insatiable curiosity and love for travelling make him one of the most relatable characters of the ZBZ.

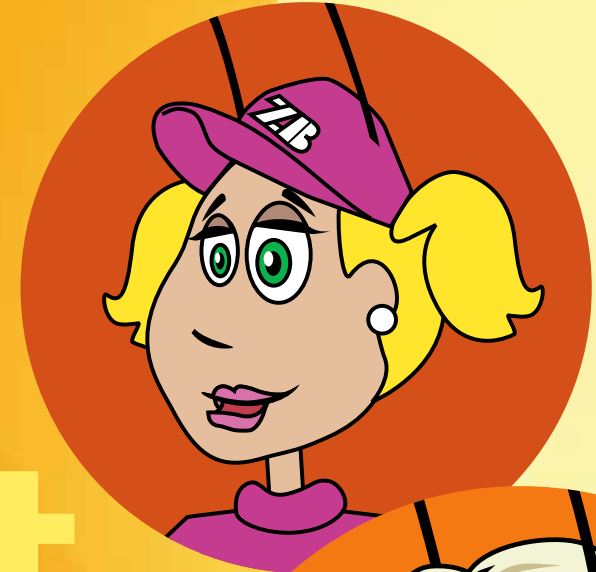
Character Profile: Aiden

Whatever the situation, the fun-loving Aiden always has a good joke to share. Along with his sister, Allie, Aiden is a researcher for the ZooBugs-Zoom. His sense of humor can get him into some precarious situations... and OUT of others.



Character Profile: Allie

Unlike her fun-loving brother, Aiden, Allie is a bit of a know-it-all. She loves her job as a researcher for the ZooBugs-Zoom and has a particular fascination with all things weather. Her quick thinking and thirst for knowledge aid the ZooBugs-Zoom on their many adventures



Character Profile: Ms. Auric

Ms. Auric is the head librarian of the ZooBugs-Zoom and as such, she is responsible for keeping record of all the ZBZ's exploits deep inside the ZooBug's Film Vault. Her multilingual skills help the other members of the ZBZ with translations and understanding other cultures.



The Cast

Character Profile: Professor Artimus

Professor Artimus is the avuncular organizer of the ZooBugs-Zoom. He is responsible for planning the group's adventures. Before the crew embarks, Professor Artimus explains where they're going and what they'll be doing. As one of the smartest bugs on the planet, Artimus has a great appreciation for the world and its cultures.



Each episode will begin deep underground in the ZooBugs-Zoom Film Vault, where Professor Artimus has assembled a team of bugs with an insatiable curiosity and thirst for adventure! The team consists of Ms. Auric, the team's head librarian and multilingual translator, Allie and Aiden, the sibling duo of researchers, and Beebop the dependable intern, who along with Professor Artimus, look forward to exploring every day.

Series Synopsis

Professor Artimus will brief the team on the day's upcoming adventures — where they're going and what they'll be learning — and before you can say "ZooBugs-Zoom!" they're off — ready to discover and explore! When they've reached their daily destination, the team members will explore the environment, subject matter, or culture of their given surrounding.

Once their exploration is complete, the ZooBugs-Zoom head home to the vault to discuss what they've learned, share their experiences, and introduce their next great adventure.



Merchandising Potential



The merchandising opportunities with the Adventures of ZooBugs-Zoom property are virtually unlimited. From clothing to toys to home video, the Adventures of ZooBugs-Zoom brand is as diverse and exciting as ZBZ's many adventures!

Merchandise testing campaign
initiated Fall 2009

www.cafepress.com/zoobugs



Episode Guide

Story Concepts:

- ◆ Hot Air Balloons
- ◆ Transportation/Scooters
- ◆ Outer Space
- ◆ White Water Rafting
- ◆ Ancient Languages
- ◆ Field Trip in the Woods
- ◆ Desert Travels
- ◆ Ancient Greece
- ◆ Ancient Egypt
- ◆ The North Pole
- ◆ Statue of Liberty
- ◆ Sailing Adventures



Pitch Book



ZooBugs-Zoom Twitter Page launched Fall 2009.
Updated 5 days a week (one day for each member of the ZooBugs-Zoom).

www.twitter.com/zoobugs_zoom



ZooBugs-Zoom YouTube video launched Winter 2009.

<http://www.youtube.com/watch?v=zp1riqp8cVs>



www.digigraphmedia.com/partners/zbz/index.html



